



Patron
H.R.H. Prince Philip
Duke of Edinburgh

Canadian Aeronautics and Space Institute Institut aéronautique et spatial du Canada

BENEFITS TO OUR CORPORATE PARTNERS

Your Organization immediately benefits from:

- A public affiliation with the only national professional organization promoting aeronautics and space and their applications in Canada.
- The opportunity to promote your organization on a constant basis to a highly focused target audience of aero/space professionals.
- A complimentary exhibit booth space at the CASI conference of your choice each year for Corporate Partners with dues of \$1,500 or more (does not include a complimentary registration).
- Complimentary memberships in CASI, the number based on your annual Corporate Partner contribution.
- Networking opportunities with other Corporate Partners at all levels of your organization, and the ability to make your needs known directly to CASI leadership.
- The opportunity to deliver targeted mailings to specific subsets of our membership such as students, technical specialists living in your area, etc.

Your Engineering, Research and Technical Departments benefit from:

- Networking opportunities with recognized national and international experts, and being updated on the latest scientific and technical advances through attending our national meetings and workshops, and/or local Branch meetings.
- The professional development that your employees gain from participation in our wide range of events, or through serving on our various local and national executives and committees. Besides technical updating they refine their communication, leadership and team-building skills, with immediate benefits that will be felt within your own organization.
- The experience, recognition and prestige that attaches to your employees and your organization from writing and delivering a technical paper to an international audience of fellow specialists at one of our many technical symposia. The practised ability to write and expound clearly and concisely on technical issues is a valued asset to you as an employer.
- Subscriptions to our printed newsletter *CASI Log*, the *CASI Clipper* e-zine, and to both of our peer-reviewed scientific journals: the *Canadian Aeronautics and Space Journal* and the *Canadian Journal of Remote Sensing*. These highly-regarded publications bring a wealth of relevant and timely information into your organization, and provide an international venue for dissemination of the most recent findings of your scientists and researchers.



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Your Human Resources Department benefits from:

- Access to top-quality students – for co-op, summer or permanent employment – from the pool of active, involved leaders participating in CASI's Student Branches located at major universities and technical colleges across Canada. Many of these students will become our industry's leaders of tomorrow, and you can reach them first through CASI!
- Free job postings in CASI's newsletter *CASI Log*, the *CASI Clipper* e-zine, and on our web site.
- Sending your top professionals to speak at CASI Student and Regular Branch meetings, to stimulate interest in your organization as an exciting place to work.

Your Public Relations Department benefits from:

- Your organization's name, logo and profile prominently featured on our web site, with a link directly to your own web site.
- Your organization's name and logo prominently displayed in all of CASI's publications, meeting notices, marketing literature, conferences etc.
- Your press releases redistributed not only to all our members, but also on a targeted basis to affiliated aeronautics, space and like-minded organizations. In addition we can post your news on our web site www.casi.ca and distribute your press releases for publication in our various Branch newsletters and the *CASI Clipper* e-zine!
- Preferential access to an inside cover of *CASI Log*, the *Canadian Aeronautics and Space Journal*, or the *Canadian Journal of Remote Sensing* to promote your latest project, contract, activity or capability, complete with colour pictures and supporting text, on a rotating basis with our other Corporate Partners. Very favourable rates apply for this space.
- Steep discounts on any additional advertising (over and above free job postings) in any of our publications.

Don't delay!

There is no time like *right now*
to join ranks with the many leading organizations
that are taking advantage of the benefits of
partnering with CASI!

For more information please contact CASI Executive Director Geoff Languedoc