

## Canadian Aeronautics and Space Institute

### - Corporate Partner Benefits -

#### Organization Benefits

- A public affiliation with the leading national professional organization promoting aeronautics and space and their applications in Canada.
- The opportunity to promote your organization on a constant basis to a highly focused target audience of aero/space professionals.
- A complimentary exhibit booth space at the CASI Conference of your choice each year for Corporate Partners with dues of \$3,500 or more (does not include a complimentary registration).
- Complimentary memberships in CASI, the number based on your annual Corporate Partner contribution.
- Networking opportunities with other Corporate Partners at all levels of your organization, and the ability to make your needs known directly to CASI leadership.
- The opportunity to deliver targeted mailings to specific subsets of our membership such as students, technical specialists living in your area, etc.

#### Engineering, Research and Technical Department Benefits

- Networking opportunities with recognized national & international experts, as well as being kept current with the latest scientific and technical advances through attending our national conferences, workshops and local Branch meetings.
- The professional development that your employees gain from participation in our wide range of events, or through serving on our various local and national executives and committees. They refine their communication, leadership and team-building skills with immediate benefits that will be felt within your organization.
- The recognition and prestige that your employees and your organization will gain from writing and delivering a technical paper to an international audience of fellow specialists at one of our many technical symposia. The practiced ability to write and expound clearly and concisely on technical issues is a valued asset to you as an employer.
- Subscriptions to the peer-reviewed scientific journal of your choice: the *Canadian Aeronautics and Space Journal* or the *Canadian Journal of Remote Sensing*. These highly-regarded publications bring a wealth of relevant and timely information into your organization and provide an international medium for dissemination of the most recent findings of your engineers, scientists and researchers.

## Human Resources Department Benefits

- Access to top-quality students for co-op placements, summer or permanent employment – from the pool of active, involved leaders participating in CASI's Student activities. Many of these students will become our industry's leaders of tomorrow, and you can reach them first through CASI.
- Corporate Job Postings may be submitted for posting to the *Employment Opportunities* section of the CASI website.
- Sending your top professionals to speak at CASI Branch Meetings to stimulate interest in your organization as an exciting and rewarding place to work.

## Public Relations Department Benefits

- Your organization's name, logo and profile prominently featured on the CASI website, with a direct link to your corporate website.
- Your organization's name and logo prominently displayed in all CASI publications, marketing literature, conference signage, etc.
- Corporate Press Releases may be submitted for posting to the *Industry News* section of the CASI website.
- Preferential access to an inside cover of the online *Canadian Aeronautics and Space Journal* or the *Canadian Journal of Remote Sensing* to promote your latest project, contract, activity or capability, complete with colour pictures and supporting text, on a rotating basis with our other Corporate Partners. Very favourable rates apply for this space.
- Steep discounts on any additional advertising (over and above free job postings) in any of our publications.

*Join ranks with the many leading organizations  
currently enjoying the benefits of  
corporate affiliation with CASI.*

For more information, please contact:

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