



# ASTRO 2024

August  
27-29

Westin Toronto  
Airport

## SPONSORSHIP OPPORTUNITIES

### YOUR SPONSORSHIP BRINGS YOU THESE SIX IMPORTANT BENEFITS

1. Complimentary conference registrations, depending on the activity sponsored and the sponsorship level
2. Link from the conference website to your organization's website
3. Your organization name and logo prominently displayed in the Final Program, on conference "Thanks To Our Sponsors" signage, on the PowerPoint slide displayed in the Plenary room and in each Session room
4. Recognition of the generous support of your organization from the podium during the Opening Ceremony and at other points during the conference
5. Coverage of the conference and the participation of your organization on the conference and CASI web site, and via CASI social media messaging
6. One of your branded promotional items included in each delegate kit at the \$4,000 + level

### OPPORTUNITIES AVAILABLE FOR SPONSORSHIP

#### **BRONZE LEVEL – up to \$3,500**

##### **Collateral in delegate kit \$1,500**

- One piece of sponsor-supplied branded collateral or a promotional item included in the registration kit each participant receives

##### **Advertisement in the Final Program \$1,500**

- A full-page colour advertisement featuring your organization included in the Final Program

##### **Pad + pen in delegate kit \$1,750**

- A sponsor-supplied **branded** pad of paper + pen included in the registration kit

##### **Networking break (price per day) \$3,000**

- Your organization's name and logo featured on signage acknowledging your sponsorship of the Networking breaks being offered during one full day of the conference

##### **Exhibit space \$3,000**

- 8' x 10' area for your display - power, dressed table and 2 chairs. Includes one complimentary full registration to the conference

*Note: complimentary Corporate Partner exhibit spaces do not include a complimentary registration*

##### **Plenary panel \$3,500**

- Your organization's name and logo featured on signage acknowledging your sponsorship of one of the Plenary Panels that begin each day

##### **Keynote speaker \$3,500**

- Your organization's name and logo featured on signage acknowledging your sponsorship of one of the Keynote Speakers that begin each day

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## SILVER LEVEL - \$4,000 to \$6,000

Includes one full Conference registration

### 'Talent Meets Market' Breakfast \$4,000

- Your organization's name and logo featured on signage acknowledging your sponsorship of this 'Talent Meets Market' student-working professional event. Includes tickets for 3 staff members

### ASTRO'24 Welcome Reception \$4,500

- Your organization's name and logo featured on signage acknowledging your sponsorship of the ASTRO'24 Welcome Reception

### Delegate kits \$5,000

- Your organization's logo featured together with the CASI logo on the kits that all participants receive upon registration at the conference, acknowledging your sponsorship of this highly visible and useful facet of the event

### Turnbull Lecture Luncheon \$5,000

- Your organization's name and logo featured on signage acknowledging your sponsorship, **plus** complimentary tickets for 4 guests who will be seated at a VIP table reserved for your party

## GOLD LEVEL - \$7,000 to \$9,000

Includes two full Conference registrations

### Delegate lanyards and name badges \$7,500

- Your organization's logo imprinted on the delegate name badges, and on the conference lanyards alternating with the CASI logo

### Networking breaks (all three days) \$7,500

- Your organization's name and logo featured on signage acknowledging your sponsorship of the seven Networking breaks during the conference

### ASTRO'24 Reception and Gala Dinner \$9,000

- Your organization's name and logo featured on signage acknowledging your sponsorship, dinner remarks by a senior representative of your organization, **plus** complimentary tickets for 6 guests who will be seated at your reserved VIP table

## PLATINUM LEVEL - \$12,000 – ONE only

Includes three full Conference registrations

### Presenting Sponsorship | **NEW!** \$12,000

- This prestige role will be acknowledged with signage throughout the venue and on all conference materials and messaging, **and** comes with the opportunity for ASTRO'24 Opening Ceremony welcome remarks by a senior representative of your organization

PLATINUM

GOLD

SILVER

BRONZE

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