



ASTRO 2020

20th Astronautics Conference
20^e conférence en astronautique
Westin Toronto Airport Hotel

Space for business

L'espace pour les affaires

May 26-28 mai 2020

SPONSORSHIP OPPORTUNITIES

YOUR SPONSORSHIP BRINGS YOU THESE SIX IMPORTANT BENEFITS

1. Complimentary Conference registrations, depending on the activity sponsored and the sponsorship level
2. Link from the Conference web site to your organisation's web site
3. Your organisation name and logo prominently displayed in the Final Program, on Conference "Thanks To Our Sponsors" signage, on the PowerPoint slide displayed in the Plenary room and in each Session room, in the Abstract Book, and in the Conference Proceedings
4. Recognition of the generous support of your organisation from the podium during the Opening Plenary and at other points during the Conference
5. Coverage of the Conference and the participation of your organisation on the Conference and CASI web sites, and via CASI social media messaging that is widely distributed
6. One of your branded promotional items included in each delegate kit at the \$3,000 + level

ACTIVITIES AVAILABLE FOR SPONSORSHIP

BRONZE LEVEL – up to \$3,500

Collateral in delegate kit \$1,500

- One piece of sponsor-supplied branded collateral or a promotional item included in the registration kit each participant receives

Advertisement in the Final Program \$1,500

- A full-page colour advertisement featuring your organization included in the Final Program

Pad + pen in delegate kit \$1,750

- A sponsor-supplied **branded** pad of paper + pen included in the registration kit

Networking break (price per day) \$3,000

- Your organisation's name and logo featured on signage acknowledging your sponsorship of the Networking breaks being offered during one full day of the Conference

Exhibit space \$3,000

- 8' x 10' area for your display - power, dressed table and 2 chairs. Includes one complimentary full registration to the Conference

*Note: complimentary Corporate Partner exhibit spaces **do not** include a complimentary registration*

Plenary panel \$3,500

- Your organisation's name and logo featured on signage acknowledging your sponsorship of one of the Plenary Panels

B-to-B | B-to-G program \$3,500

- Sponsorship of the ASTRO'20 Business-to-Business/Business-to-Government program, a new feature that includes strong participation from international 'buyer' space organizations

15 Nov 2019 rev



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SILVER LEVEL - \$4,000 to \$6,000

Includes one complimentary Conference full registration

'Talent Meets Market' Breakfast \$4,000

- Your organisation's name and logo featured on signage acknowledging your sponsorship of this very popular student-working professional event. Includes tickets for 3 staff members

ASTRO'20 Welcome Reception \$5,000

- Your organisation's name and logo featured on signage acknowledging your sponsorship of the ASTRO'20 Welcome Reception

Delegate kits \$5,000

- Your organisation's logo featured together with the CASI logo on the kits delegates receive upon registration at the Conference, acknowledging your sponsorship of this highly visible facet of the event

Farewell Luncheon \$6,000

- Your organisation's name and logo featured on signage acknowledging your sponsorship, **plus** complimentary tickets for 4 guests who will be seated at a VIP table reserved for your party

GOLD LEVEL - \$7,000 and up*

Includes two complimentary Conference full registrations

Delegate lanyards and name badges \$7,000

- Your organization's logo imprinted on the delegate name badges, and on the Conference lanyards alternating with the CASI logo

Networking breaks (all three days) \$7,500

- Your organisation's name and logo featured on signage acknowledging your sponsorship of all the Networking breaks being offered during all three days of the Conference

ASTRO'20 Reception and Dinner \$9,000

- Your organisation's name and logo featured on signage acknowledging your sponsorship of the Reception and Dinner, **plus** complimentary tickets for 8 guests who will be seated at a VIP table reserved for you and your party

Industry Anchor Sponsorship \$12,000

- Acknowledged with signage throughout the venue, on all conference materials and communications, plus Opening Day remarks by a senior representative of your organization

SPONSORS AND EXHIBITORS

GOLD

SILVER

BRONZE

